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Te Pātaka Rangahau a Te Whare Pāremata

Waikato

Electorate Profile



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Waikato: Electoral Profile

General notes

Following the 2014 boundary changes the Waikato electorate's northern border now runs south of the settlements of Waiuku and Pukekohe. The eastern boundary has shrunk inland from the Firth of Thames and then runs southwards towards Morrinsville and Matamata. The boundary moves west to the north of Tirau and Cambridge, and then runs past the outskirts of Hamilton city before heading west to the coast at Ngaruawahia.

The Waikato electorate saw 8.6% population growth between Census 2006 and 2013, about the same as between Census 2001 and Census 2006. Among the general electorates in 2013, Waikato had the fifth-highest proportion of those involved in the mining industry (0.9%), and the seventh-highest for those involved in agriculture, forestry, and fishing (18.1%). On census day 2013 6.4% of households reported they paid no rent in the dwelling they occupied – the second highest share of any electorate.

Election results

The winning candidate in the 2014 election, Lindsay Tisch (National Party), captured a majority (65.7%) of the 34,887 valid electorate votes cast for candidates in the Waikato electorate. The seat was previously won in 2011 by Lindsay Tisch (National Party) with a margin of 14,198. The National Party also captured a majority (60.2%) of the party votes in Waikato, up 0.2 percentage points on its party vote share in 2011. Turnout (total votes cast as a proportion of enrolled electors) in 2014 was 79.6%.

2014 General election results – electorate candidate votes

Candidate	Valid Votes	Share (%)
TISCH, Lindsay (NAT)	22,911	65.67
GREER, Christine (LAB)	6,742	19.33
STEWART, Barbara (NZF)	3,330	9.55
DOBBS, Brian (CNSP)	1,442	4.13
BURROW, Mike (ACT)	290	0.83
RANSOM, Katherine (NZDSC)	172	0.49
Total Valid Votes	34,887	100.00
Total Votes Cast	36,328	104.13

Winning Candidate: TISCH, Lindsay - margin 16169

For interpretation of abbreviations, see Glossary.

2011 General election results – electorate candidate votes

Candidate	Valid Votes	Share (%)
TISCH, Lindsay (NAT)	19,817	64.90
SUTTON, Kate (LAB)	5,619	18.40
HARPER, Cameron (GP)	1,970	6.45
STEWART, Barbara (NZF)	1,571	5.15
DOBBS, Brian (CNSP)	1,142	3.74
BOOM, Robin (ACT)	307	1.01
PEMBERTON, John (NZDSC)	107	0.35
Total Valid Votes	30,533	100.00
Total Votes Cast	31,970	104.71

For interpretation of abbreviations, see Glossary.

2008 General election results – electorate candidate votes

Candidate	Valid Votes	Share (%)
TISCH, Lindsay (NAT)	20,122	63.44
ARDERN, Jacinda (LAB)	7,272	22.93
HARPER, Wendy (GP)	1,484	4.68
STEWART, Barbara (NZF)	1,353	4.27
DAVIES, Mark (ACT)	1,089	3.43
ROSS, James (KIWI)	278	0.88
PEMBERTON, John (NZDSC)	122	0.38
Total Valid Votes	31,720	100.00
Total Votes Cast	32,547	102.61

For interpretation of abbreviations, see Glossary.

General election results – party vote 2008-2014

Party	Valid Votes	Share (%)	Valid Votes	Share (%)	Valid Votes	Share (%)
	2008		2011		2014	
National Party	18,532	57.45	18,875	59.98	21,598	60.21
Labour Party	7,280	22.57	5,173	16.44	5,303	14.78
New Zealand First Party	1,708	5.29	2,549	8.10	3,870	10.79
Green Party	1,271	3.94	2,208	7.02	2,075	5.78
Conservative			1,284	4.08	2,053	5.72
Māori Party	235	0.73	186	0.59	196	0.55
ACT New Zealand	2,088	6.47	607	1.93	191	0.53
Aotearoa Legalise Cannabis Party	123	0.38	170	0.54	180	0.50
Internet MANA					178	0.50
Ban1080					89	0.25
United Future	285	0.88	243	0.77	78	0.22
Democrats for Social Credit	40	0.12	41	0.13	38	0.11
NZ Independent Coalition					10	0.03
The Civilian Party					8	0.02
Focus New Zealand					6	0.02
Mana			91	0.29		
Libertarianz	15	0.05	28	0.09		
Alliance	25	0.08	12	0.04		
The Bill and Ben Party	195	0.60				
Jim Anderton's Progressive	188	0.58				
Kiwi Party	171	0.53				
Family Party	87	0.27				
Workers Party	8	0.02				
New Zealand Pacific Party	4	0.01				
RAM - Residents Action Movement	3	0.01				
The Republic of New Zealand Party	1	0.00				
Total Valid Votes	32,259	100.00	31,467	100.00	35,873	100.00
Total Votes Cast	32,547	100.89	31,970	101.60	36,328	101.27

Voter enrolment and turnout 2011 and 2014

	Waikato	NZ	Waikato	NZ
	2011		2014	
Voting Age Population (VAP)*	51,500	3,275,500	54,510	3,391,100
Electors on General Roll (EGR)	42,084	2,837,747	45,623	2,900,476
Electors on Māori Roll	5,962	233,100	6,599	239,941
Total Enrolled**	48,046	3,070,847	52,222	3,140,417
Total Votes Cast by EGR (TVC)	31,970	2,143,255	36,328	2,290,150
% VAP Enrolled	93	94	96	93
Turnout (TVC as % EGR)	76	76	80	79

*Estimated population statistics as at: June 2011; June 2014. ** Electoral Enrolment Centre statistics as at November 2011; and Electoral Commission enrolment statistics as at September 2014.

Waikato: People

Population summary

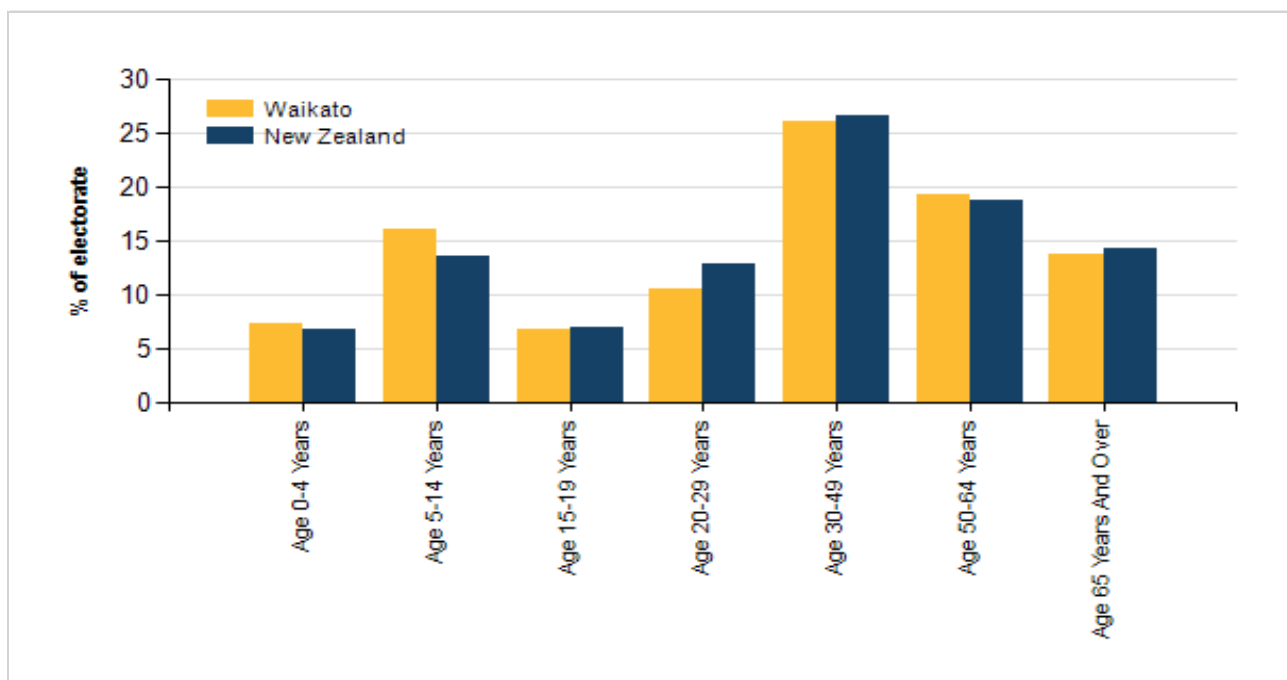
	Numbers and Percent Change
Usually Resident Population 2013 Census	73,833
Usually Resident Population 2006 Census	67,956
Increase 2006 - 2013	5,877
Percent Increase 2006 - 2013	9
Percent Increase 2006 - 2013, New Zealand	5

Age groups of the usually resident population

	Waikato			New Zealand
	Number	%	Rank *	%
Age 0-4 Years	5,439	7.4	16	6.9
Age 5-14 Years	11,883	16.1	5	13.5
Age 15-19 Years	5,094	6.9	28	7.0
Age 20-29 Years	7,842	10.6	42	12.9
Age 30-49 Years	19,215	26.0	36	26.7
Age 50-64 Years	14,193	19.2	31	18.7
Age 65 Years And Over	10,164	13.8	35	14.3
Total	73,833	100.0		100.0
Median Age (Years)	38		31	
Total 18 Years And Over	53,118	71.9		75.4
Total Males	36,597	49.6		48.7
Total Females	37,236	50.4		51.3

The median age for New Zealand as a whole is 37 years.

Figure 1. Age groups of the usually resident population

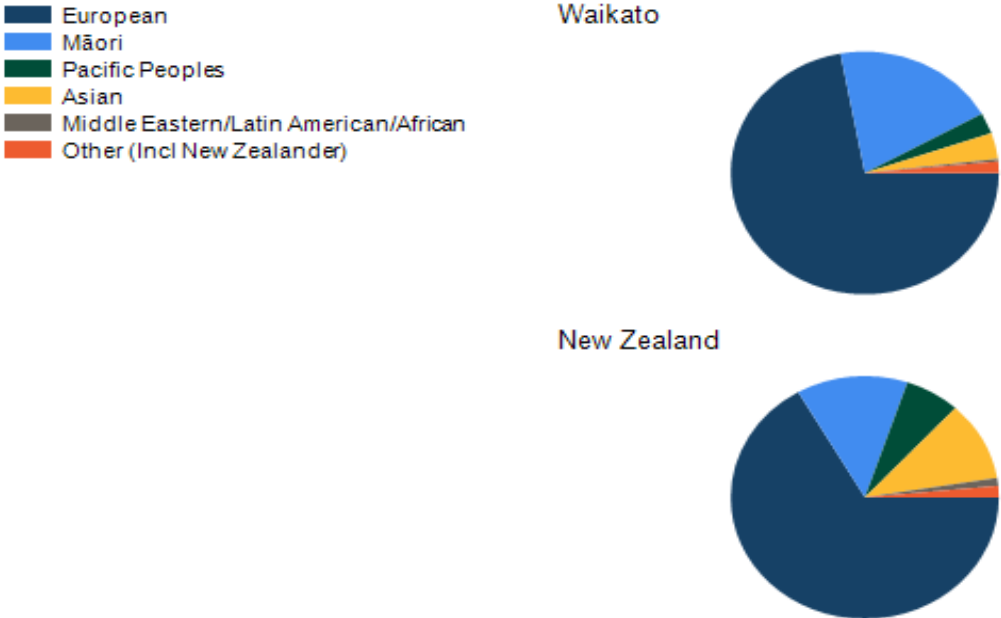


Ethnic groups of the usually resident population

	Waikato			New Zealand
	Number	%	Rank *	%
European	55,950	80.3	27	74.0
Māori	15,387	22.1	12	14.9
Pacific Peoples	2,157	3.1	35	7.4
Asian	2,697	3.9	43	11.8
Middle Eastern/Latin American/African	261	0.4	55	1.2
Other (Incl New Zealander)	1,170	1.7	41	1.7
Total Specified	69,657	100.0		100.0
Not Elsewhere Included	4,176			

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Figure 2. Ethnic groups of the usually resident population



Birthplace of usually resident population

	Waikato			New Zealand
	Number	%	Rank *	%
New Zealand	59,391	80.4	11	70.3
Overseas	9,501	12.9	57	23.6
Not Elsewhere Included	4,938	6.7		6.1
Total	73,833	100.0		100.0

Birthplace and years since arrival in New Zealand, for overseas born

	Waikato			New Zealand
	Number	%	Rank *	%
UK and Ireland				
Under 5 Yrs	414	4.4	29	3.7
5 - 9 Yrs	663	7.0	25	4.7
10 - 19 Yrs	546	5.7	16	3.7
20 Yrs and over	2,073	21.8	20	13.7
Total UK and Ireland	3,786	39.8	22	26.5
Pacific Islands				
Under 5 Yrs	144	1.5	34	2.5
5 - 9 Yrs	144	1.5	29	2.8
10 - 19 Yrs	90	0.9	39	3.2
20 Yrs and over	213	2.2	37	5.5
Total Pacific islands	684	7.2	35	15.1
North East Asia ⁽¹⁾				
Under 5 Yrs	111	1.2	47	3.7
5 - 9 Yrs	78	0.8	45	2.5
10 - 19 Yrs	201	2.1	36	6.0
20 Yrs and over	51	0.5	51	1.5
Total North East Asia	465	4.9	43	14.2
Overseas Born				
Under 5 Yrs	1,596	16.8	55	22.1
5 - 9 Yrs	1,830	19.3	33	19.1
10 - 19 Yrs	1,809	19.0	35	24.1
20 Yrs and over	3,876	40.8	14	30.9
Total Overseas Born	9,501	100.0		100.0

⁽¹⁾North East Asia includes China, Korea, Taiwan, Hong Kong, Japan

Languages spoken

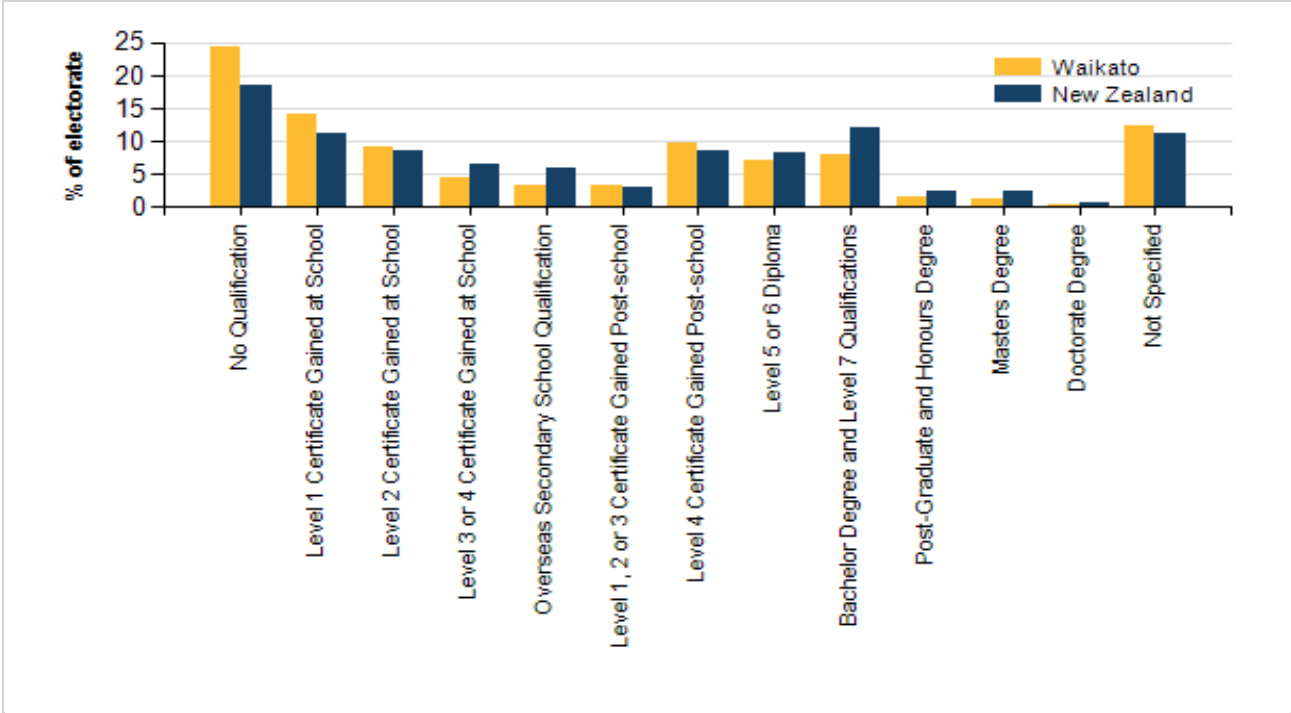
	Waikato			New Zealand
	Number	%	Rank *	%
English	67,191	91.0	30	90.1
Māori	4,326	5.9	6	3.5
NZ Sign	276	0.4	49	0.5
Samoan	201	0.3	55	2.0
Other	4,401	6.0	52	13.9
None	1,017	1.4	43	1.6
Total People	73,833	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Highest qualifications of the population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
No Qualification	13,806	24.4	10	18.6
Level 1 Certificate Gained at School	7,902	14.0	11	11.4
Level 2 Certificate Gained at School	5,265	9.3	18	8.6
Level 3 or 4 Certificate Gained at School	2,571	4.5	47	6.6
Overseas Secondary School Qualification	1,959	3.5	56	6.0
Level 1, 2 or 3 Certificate Gained Post-school	1,809	3.2	26	3.0
Level 4 Certificate Gained Post-school	5,589	9.9	25	8.6
Level 5 or 6 Diploma	4,074	7.2	54	8.2
Bachelor Degree and Level 7 Qualifications	4,599	8.1	49	12.1
Post-Graduate and Honours Degree	891	1.6	55	2.6
Masters Degree	729	1.3	47	2.5
Doctorate Degree	294	0.5	28	0.7
Not Specified	7,020	12.4		11.1
Total	56,511	100.0		100.0

Figure 3. Highest qualifications of the population aged 15 years and over



Ethnic group of school pupils July 2014

Māori	4,273	34.9	11	22.4
Pacific Peoples	301	2.5	49	9.7
Asian	437	3.6	48	10.2
Middle Eastern/Latin American/African	108	0.9	50	1.9
International Students	26	0.2	60	1.2
Other	50	0.4	56	0.6
Total Roll	12,235	100.0		100.0

Prepared from Ministry of Education data.

Iwi affiliations

Iwi	Number
Waikato	4764
Ngāpuhi	2478
Ngāti Haua (Waikato)	1257
Ngāti Maniapoto	1200
Ngāti Porou	957
Tainui	750
Ngāti Tūwharetoa	555
Ngāti Raukawa (Waikato)	504
Tūhoe	489
Ngāi Tahu / Kāi Tahu	477
Ngaiterangi	267
Ngāti Whātua	249
Te Arawa	246
Ngāti Kahungunu ki Te Wairoa	237
Ngāti Haua, region unspecified	234
Ngāti Paoa	222
Te Rarawa	222
Ngāti Awa	219
Ngāti Kahungunu, region unspecified	189
Te Atiawa (Taranaki)	180
Te Whānau-a-Apanui	180
Whakatōhea	177
Ngāti Raukawa (Horowhenua/Manawatū)	162
Ngāti Raukawa, region unspecified	153
Ngāti Ranginui	147
Ngāti Pīkiao (Te Arawa)	141
Ngāti Maru (Hauraki)	141
Hapū Affiliated to More Than One Iwi	114
Te Aupōuri	114
Te Ati Haunui-a-Pāpārangī	114

These are the top 30 Iwi for the Waikato electorate. People reporting themselves in more than one Iwi have been counted in each, so the sum of responses in the table may be greater than the number of people.

Religious affiliations

	Waikato			New Zealand
	Number	%	Rank *	%
Buddhist	432	0.6	51	1.5
Christian	31,110	46.2	44	47.7
- Anglican	8,871	13.2	23	11.8
- Baptist	1,122	1.7	18	1.4
- Brethren	621	0.9	7	0.5
- Catholic	7,074	10.5	54	12.6
- Christian (not further defined)	3,666	5.4	31	5.5
- Congregational/Reformed	144	0.2	35	0.4
- Jehovah's Witnesses	327	0.5	25	0.5
- Latter Day Saints	717	1.1	20	1.0
- Methodist	2,169	3.2	13	2.6
- Pentecostal	888	1.3	48	1.9
- Presbyterian	5,259	7.8	25	8.1
- Salvation Army	111	0.2	41	0.2
- Seventh Day Adventist	177	0.3	40	0.4
Hindu	495	0.7	40	2.3
Islam/Muslim	126	0.2	59	1.2
Judaism/Jewish	87	0.1	35	0.2
Māori Christian	837	1.2	22	1.4
- Rātana	672	1.0	24	1.0
- Ringatū	171	0.3	18	0.3
Spiritualism and New Age Religions	279	0.4	42	0.5
Other Religions	861	1.3	14	0.9
Residual Categories	10,131	15.1	13	13.3
No Religion	30,930	46.0	13	41.9
Total Specified	67,293	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Cigarette smoking behaviour of the population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Regular Smoker	9,258	16.4	16	13.7
Ex-Smoker	11,979	21.2	35	20.8
Never Smoked	29,559	52.3	48	56.3
Not Elsewhere Included	5,718	10.1		9.2
Total	56,511	100.0		100.0

*Rank 1 (high) to 64 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2013 Census data, unless otherwise noted.

Waikato: Households

Family type of families in private dwellings

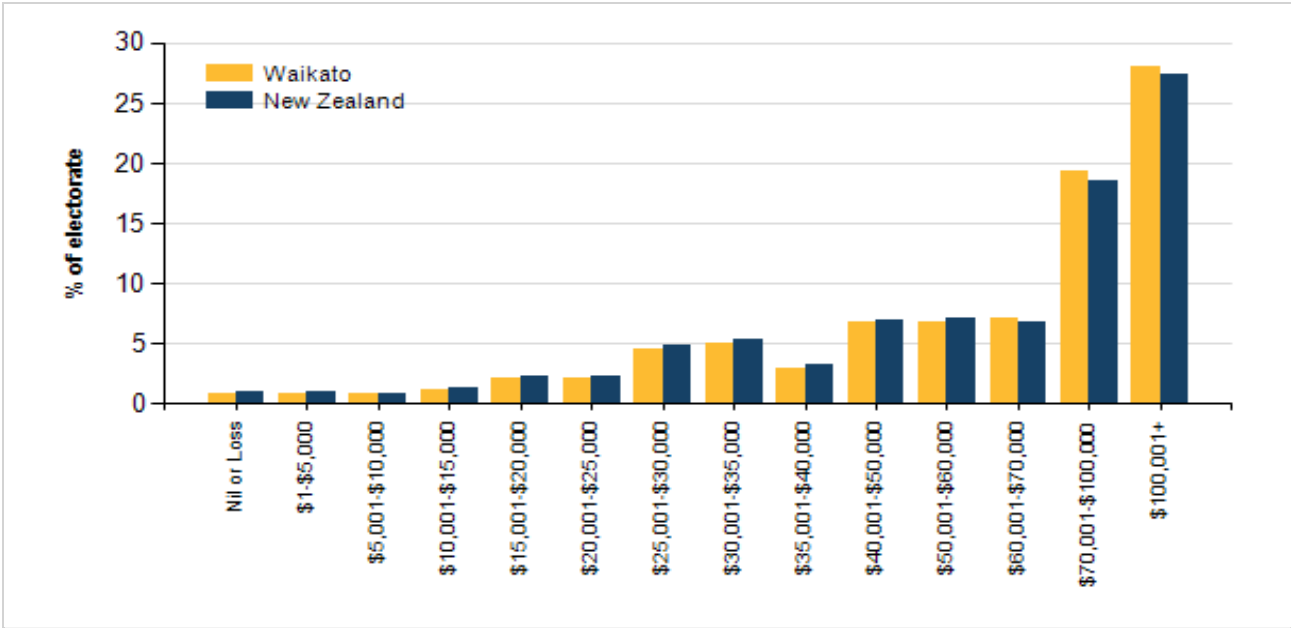
	Waikato			New Zealand
	Number	%	Rank *	%
Couple Only	8,193	40.7	32	40.9
Two Parent Family	8,427	41.9	29	41.3
One Parent Family	3,498	17.4	31	17.8
Total	20,115	100.0		100.0

Family income

	Waikato			New Zealand
	Number	%	Rank *	%
Nil or Loss	162	0.8	29	1.0
\$1-\$5,000	156	0.8	36	1.0
\$5,001-\$10,000	153	0.8	36	0.9
\$10,001-\$15,000	240	1.2	37	1.3
\$15,001-\$20,000	429	2.1	38	2.3
\$20,001-\$25,000	429	2.1	37	2.2
\$25,001-\$30,000	915	4.5	39	4.8
\$30,001-\$35,000	1,020	5.1	33	5.3
\$35,001-\$40,000	588	2.9	46	3.3
\$40,001-\$50,000	1,350	6.7	39	7.0
\$50,001-\$60,000	1,380	6.9	35	7.0
\$60,001-\$70,000	1,443	7.2	24	6.7
\$70,001-\$100,000	3,885	19.3	23	18.6
\$100,001+	5,631	28.0	27	27.4
Not Specified	2,331	11.6		11.3
Total	20,115	100.0		100.0
Median (\$)	74,800		26	

The Median family income for New Zealand as a whole is \$72,700.

Figure 4. Family income



Social marital status

	Waikato			New Zealand
	Number	%	Rank *	%
Married	25,632	45.4	21	42.4
Other Partnership	8,157	14.4	25	13.9
Total Partnership	33,789	59.8	19	56.3
Non-Partnered	18,198	32.2	52	36.7
Not Stated	4,527	8.0		7.0
Total	56,511	100.0		100.0

Household composition of private dwellings

	Waikato			New Zealand
	Number	%	Rank *	%
One Family	18,579	70.7	12	66.5
Two Families	708	2.7	29	3.1
Three or More Families	39	0.1	27	0.2
Non-Family Household	786	3.0	50	4.7
One Person Household	5,385	20.5	44	22.9
Not Available	783	3.0		2.6
Total Households	26,280	100.0		100.0

Access to telecommunications

	Waikato			New Zealand
	Number	%	Rank *	%
No Access	520	2.0	15	1.6
Cellphone	20,979	79.8	34	79.4
Telephone	20,521	78.1	51	81.1
Fax	4,637	17.6	16	13.8
Internet	17,638	67.1	54	72.8
Total Households	26,280	100.0		100.0

Households reporting more than one means of access to telecommunications have been counted in each stated category. Thus the sum of responses in the table may be greater than the number of households.

Motor vehicles

	Waikato			New Zealand
	Number	%	Rank *	%
None	1,266	4.8	52	7.5
One	8,193	31.2	53	35.7
Two	10,329	39.3	21	36.5
Three Plus	5,130	19.5	12	15.3
Not Elsewhere Included	1,365	5.2		5.0
Total	26,277	100.0		100.0

Tenure of dwellings

	Waikato			New Zealand
	Number	%	Rank *	%
Owned	12,396	47.2	35	46.8
- mortgage	7,113	27.1	27	25.7
- no mortgage	4,932	18.8	41	19.9
- mortgage not specified	351	1.3	24	1.2
Not owned	8,439	32.1	28	33.0
- paying rent	6,657	25.3	43	29.2
- no rent	1,683	6.4	2	3.5
- rent not specified	99	0.4	22	0.3
Held in Family Trust	3,732	14.2	28	13.9
- mortgage	1,815	6.9	16	6.0
- no mortgage	1,644	6.3	39	7.0
- mortgage not specified	273	1.0	28	0.9
Tenure not specified	1,716	6.5		6.3
Total Households	26,280	100.0		100.0

Weekly rent paid

	Waikato			New Zealand
	Number	%	Rank *	%
Under \$100	552	8.3	33	8.3
\$100 - \$149	762	11.4	14	7.9
\$150 - \$199	942	14.1	16	9.1
\$200 - \$249	1,239	18.6	13	11.7
\$250 - \$299	1,389	20.9	8	14.3
\$300 - \$349	813	12.2	40	14.1
\$350 And Over	684	10.3	50	30.8
Not Elsewhere Included	279	4.2		3.7
Total	6,660	100.0		100.0

Fuel type used to heat dwellings

	Waikato			New Zealand
	Number	%	Rank *	%
None	594	2.3	31	2.8
Electricity	18,186	69.2	48	74.9
Mains Gas	960	3.7	44	11.4
Bottled Gas	5,058	19.2	8	14.6
Wood	12,318	46.9	19	34.8
Coal	1,821	6.9	7	3.9
Solar Power	429	1.6	21	1.5
Other Fuels	366	1.4	18	1.5
Total	26,277	100.0		100.0

Occupied private dwellings using more than one fuel type for heating were counted in each stated category. Therefore the total responses in the table will be more than the total number of private occupied dwellings.

Socio-economic status decile of schools in the electorate, July 2014

Decile	Waikato				New Zealand	
	Number of Schools	%	Number of Pupils	%	% of Schools	% of Pupils
One	9	13.0	1,345	11.0	10.8	6.7
Two	8	11.6	1,346	11.0	9.9	7.7
Three	6	8.7	490	4.0	9.8	7.1
Four	4	5.8	984	8.0	9.6	8.5
Five	9	13.0	1,800	14.7	9.9	9.5
Six	6	8.7	2,429	19.9	9.7	10.3
Seven	5	7.2	892	7.3	9.1	9.2
Eight	11	15.9	1,583	12.9	9.8	12.0
Nine	5	7.2	692	5.7	9.7	11.9
Ten	4	5.8	606	5.0	10.4	15.7
Not Allocated	2	2.9	68	0.6	1.2	1.4
Total	69	100.0	12,235	100.0	100.0	100.0

Decile Ten is the highest socio-economic status.
Prepared from Ministry of Education data.

Index of socioeconomic deprivation for areas within the electorate

Area Unit	Index of Deprivation 2013 (1)
Matangi	1
Tamahere-Tauwhare	1
Eureka	2
Karapiro	2
Buckland South	3
Hautapu	3
Hinuera	3
Otaua	3
Pukeoware	3
Gordonton	4
Kainui	4
Mangatawhiri	4
Opuawhanga	4
Pokeno	4
Whitikahu	4
Okauia	5
Redoubt	5
Springdale	5
Tahuroa	5
Te Poi	5
Maramarua	6
Morrinsville East	6
Onewhero	6
Te Akau	6
Waerenga	6
Waihou-Walton	6
Waikato Western Hills	6
Matamata South	7
Te Kauwhata	7
Matamata North	8

Index of socioeconomic deprivation for areas within the electorate (continued)

Area Unit	Index of Deprivation 2013 (1)
Huntly East	9
Morrinsville West	9
Taupiri Community	9
Tuakau	9
Huntly West	10
Meremere	10
Ngaruawahia	10
Waharoa	10

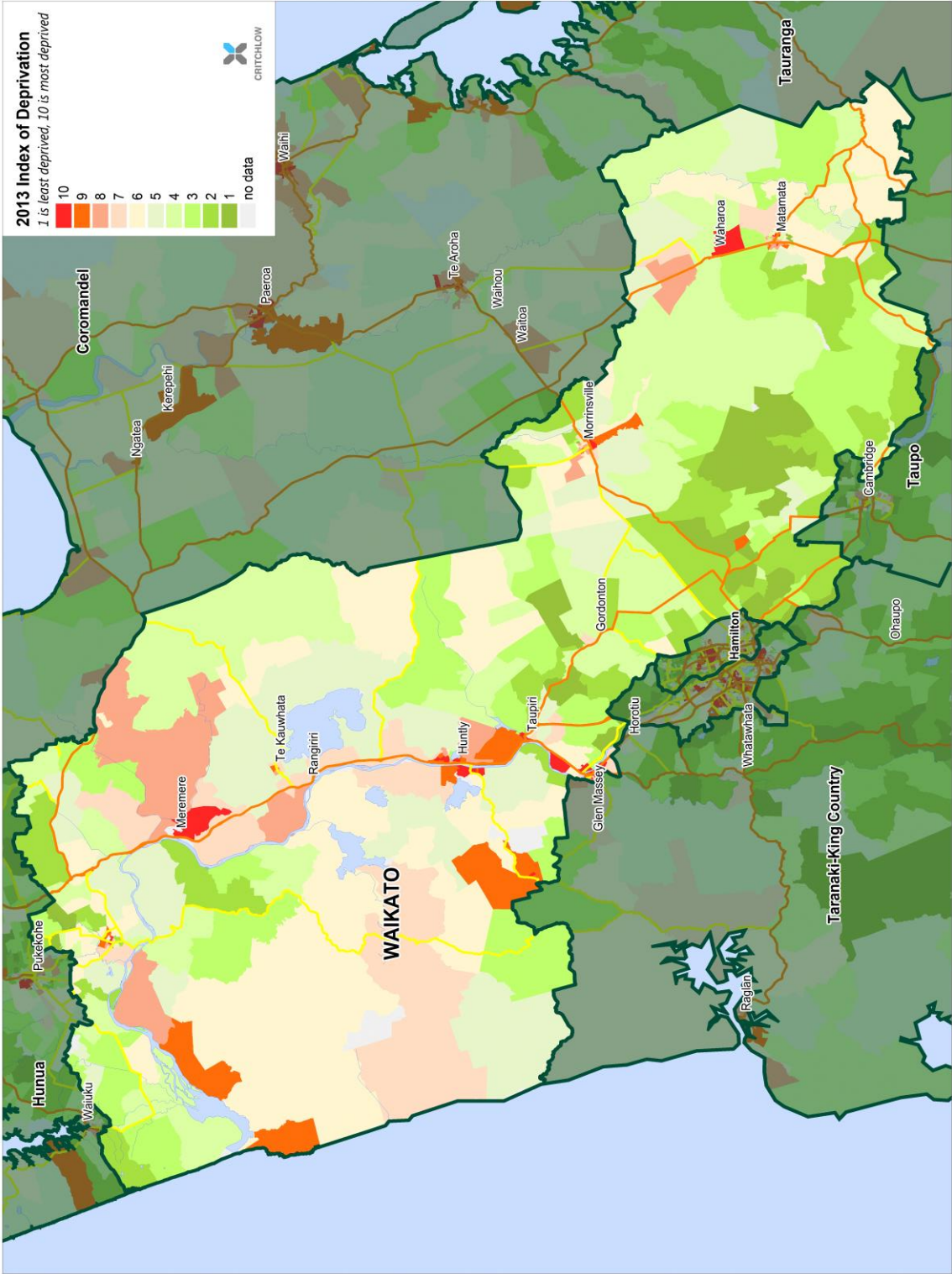
(1)The higher the index of Deprivation (1 – 10), the more socioeconomically deprived an area is considered (see Glossary). Area Units do not correspond directly to Electorates, therefore only Area Units that are primarily within each Electorate are included.

Prepared from data published by the University of Otago, Wellington.

* Rank 1 (high) to 64 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2013 Census data, unless otherwise noted.

Index of deprivation map



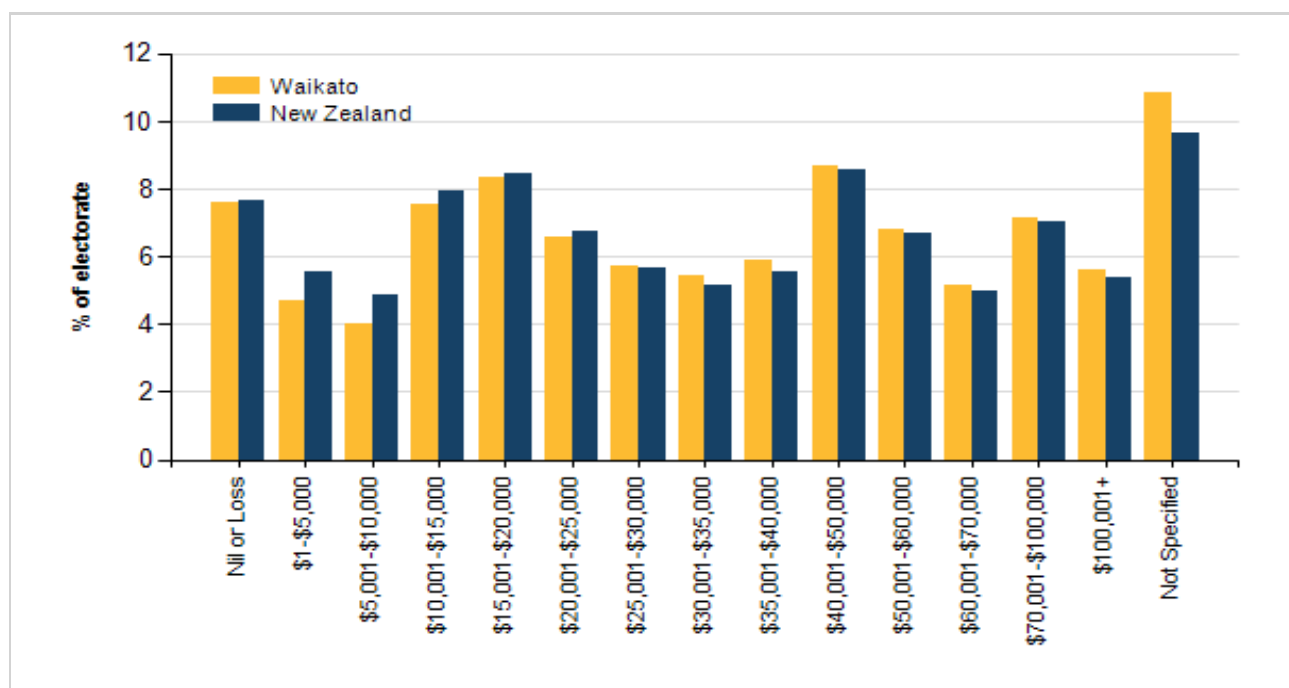
Waikato: Work

Personal income of the population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Nil or Loss	4,290	7.6	25	7.7
\$1-\$5,000	2,655	4.7	50	5.5
\$5,001-\$10,000	2,280	4.0	61	4.9
\$10,001-\$15,000	4,257	7.5	40	7.9
\$15,001-\$20,000	4,710	8.3	32	8.5
\$20,001-\$25,000	3,711	6.6	33	6.7
\$25,001-\$30,000	3,246	5.7	33	5.6
\$30,001-\$35,000	3,084	5.5	25	5.2
\$35,001-\$40,000	3,342	5.9	19	5.6
\$40,001-\$50,000	4,896	8.7	29	8.6
\$50,001-\$60,000	3,840	6.8	35	6.7
\$60,001-\$70,000	2,898	5.1	31	5.0
\$70,001-\$100,000	4,029	7.1	28	7.1
\$100,001+	3,162	5.6	23	5.4
Not Specified	6,117	10.8		9.7
Total	56,511	100.0		100.0
Median (\$)	30,100		21	

The median personal income for New Zealand as a whole is \$28,500.

Figure 5. Personal income of the population aged 15 years and over



Income support received by those aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
NZ Superannuation or Veterans Pension	8,952	15.8	28	15.6
Unemployment Benefit	1,398	2.5	35	2.7
Sickness Benefit	1,296	2.3	30	2.3
Domestic Purposes Benefit	1,734	3.1	21	2.6
Invalids Benefit	1,179	2.1	35	2.2
Student Allowance	774	1.4	52	2.6
Other government benefits	2,172	3.8	36	3.9
No government benefit	49,197	87.1	31	87.1
Not Specified	4,461	7.9		7.2
Total aged 15 and over	56,511	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Labour force and employment status of the population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Full-time Employed	26,640	47.1	28	45.6
Part-time Employed	7,869	13.9	32	13.6
Unemployed	2,436	4.3	35	4.5
Total Labour Force	36,948	65.4	22	63.8
Not in Labour Force	16,710	29.6	46	31.3
Labour Force Status Not Specified	2,853	5.0		4.9
Total Aged 15 Years and over	56,511	100.0		100.0
Employed				
- Paid Employee	24,246	42.9	51	46.0
- Employer	3,372	6.0	6	3.8
- Self Employed, Not Employing	4,830	8.5	16	7.0
- Unpaid Worker in Family Business	1,212	2.1	11	1.1
- Employment Status Not Specified	846	1.5	13	1.3
- Total Employed	34,509	61.1	23	59.3

Occupations of the employed population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Managers	8,055	23.3	5	17.8
Professionals	5,196	15.1	52	21.3
Technicians And Trades Workers	4,050	11.7	31	11.4
Community And Personal Service Workers	2,340	6.8	62	8.5
Clerical And Administrative Workers	3,516	10.2	47	11.4
Sales Workers	2,391	6.9	60	8.8
Machinery Operators and Drivers	2,340	6.8	8	5.2
Labourers	4,725	13.7	18	10.5
Not Specified	1,896	5.5		5.0
Total	34,509	100.0		100.0

Business locations by industry at February 2014

	Business locations	People employed
Agriculture	3509	4450
Aquaculture	1	0
Forestry and Logging	54	3
Fishing Hunting and Trapping	9	3
Agriculture Forestry and Fishing Support Services	255	1510
Coal Mining	9	280
Metal Ore Mining	1	0
Other Mining	26	260
Services to Mining	1	3
Food Product Manufacturing	65	790
Food Beverage and Tobacco	8	6
Textile Clothing Footwear and Leather Mfg	22	70
Wood and Paper Product Manufacturing	26	320
Printing Publishing and Recorded Media	8	25
Petroleum Coal Chemical etc Manufacturing	15	270
Non-Metallic Mineral Product Manufacturing	22	170
Metal Product Manufacturing	2	0
Machinery and Equipment Manufacturing	90	340
Other Manufacturing	120	300
Electricity and Gas Supply	4	323
Water Supply Sewerage and Drainage Services	27	101
General Construction	346	860
Construction Trade Services	537	980
Basic Material Wholesaling	74	220
Machinery and Motor Vehicle Wholesaling	70	320
Personal and Household Good Wholesaling	79	190
Motor Vehicle Retailing and Services	65	400
Food Retailing	81	510
Personal and Household Good Retailing	206	669
Accommodation and Cafes and Restaurants	176	920
Road Transport	125	760
Rail Transport	2	3
Water Transport	1	0
Air and Space Transport	1	0
Other Transport	18	15
Postal Services and Services to Transport	60	49
Storage	13	40
Motion Picture Radio and Television Services	8	24
Finance	454	160
Insurance	2	6

Business locations by industry at February 2014 (continued)

	Business locations	People employed
Services to Finance and Insurance	37	40
Scientific, Technical and Communication Services	552	1326
Property Services	2289	460
Government Administration	18	340
Defence and Public Safety Services	39	620
Education	180	1840
Health Services	187	540
Community Services	46	630
Libraries Museums and the Arts	31	3
Sport and Recreation	164	430
Other Services	179	330
Personal Services	132	230
Total All Industry	10446	22140

These data are for the approximate electorate, to the nearest area unit. Included: enterprises having annual GST sales of \$30,000+ or other indicator of economic significance. Prepared from Stats NZ Business Demographic data.

Industries of the employed population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Agriculture, forestry and fishing	6,246	18.1	7	6.5
Mining	303	0.9	5	0.3
Manufacturing	3,732	10.8	21	9.4
Electricity, gas, water and waste services	333	1.0	12	0.7
Construction	2,901	8.4	20	7.6
Wholesale trade	1,575	4.6	36	4.8
Retail trade	2,757	8.0	55	9.4
Accommodation	1,203	3.5	62	5.6
Transport, postal and warehousing	1,215	3.5	41	4.1
Information media and telecommunications	213	0.6	62	1.8
Financial and insurance services	639	1.9	48	3.4
Rental, hiring and real estate services	864	2.5	30	2.5
Professional, scientific and technical services	1,881	5.5	48	8.4
Administrative and support services	891	2.6	57	3.3
Public administration and safety	1,215	3.5	44	4.9
Education and training	2,511	7.3	46	8.0
Health care and social assistance	2,574	7.5	58	9.6
Arts and recreation services	573	1.7	38	1.8
Other Services	1,278	3.7	43	3.9
Not Elsewhere Included	1,608	4.7		4.0
Total	34,509	100.0		100.0

Unpaid activities of the population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Household Work for Own Household	43,176	76.4	45	76.7
Looking After Child from Own Household	16,887	29.9	11	27.4
Looking After Disabled/III Household Member	4,140	7.3	16	6.6
Looking After Child not from Own Household	8,568	15.2	23	13.7
Helping Disabled/III non-Household Member	4,662	8.2	31	7.9
Other Helping or Voluntary Work	8,226	14.6	29	13.9
No Unpaid Activities	5,520	9.8	39	10.3
Total	56,511	100.0		100.0
Total Stated	50,022	88.5		89.5
Not Elsewhere Included	6,492	11.5		10.5

People reporting themselves in more than one category have been counted in each, so the responses in the table may be greater than the number of people responding.

A person's unpaid activities cover unpaid activities performed in the four weeks ending 5 March 2013.

Travel to work for the population aged 15 years and over

	Waikato			New Zealand
	Number	%	Rank *	%
Worked at Home	5,202	15.1	6	8.5
Did Not Go To Work Today	3,267	9.5	51	10.4
Drove a Private Car, Truck or Van	16,335	47.3	43	48.6
Drove a Company Car, Truck or Van	4,287	12.4	14	10.9
Passenger in a Car, Truck, Van or Company Bus	1,047	3.0	50	3.8
Public Bus	123	0.4	52	3.2
Train	75	0.2	25	1.2
Motor Cycle or Power Cycle	831	2.4	6	1.3
Bicycle	363	1.1	47	2.2
Walked or Jogged	1,221	3.5	41	5.3
Other	174	0.5	64	0.9
Not Elsewhere Included	1,581	4.6		3.7
Total	34,509	100.0		100.0

*Rank 1 (high) to 64 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2013 Census data, unless otherwise noted.

Glossary

Term	Meaning
Abbreviations	The party abbreviations for 2014 are: ACT New Zealand (ACT), Alliance (ALL), Aotearoa Legalise Cannabis Party (ALCP), Ban1080 (BAN), Climate Party (CLI), Communist League (CL), Conservative (CNSP), Democrats for Social Credit (NZDSC), The Expats (EXP), Focus New Zealand (FNZ), Green Party (GP), Human Rights Party (HR), Independent (IND), Internet Party (IP), Labour Party (LAB), Mana Movement (MANA), Māori Party (MAOR), Money Free Party (MFP), National Party (NAT), New Zealand First Party (NZF), NZ Economic Euthenics (NZEE), NZ Independent Coalition (NZIC), Patriotic Revolutionary Front (PRF), United Future (UFNZ)
	The party abbreviations for 2011 are: ACT New Zealand (ACT), Alliance (ALL), Aotearoa Legalise Cannabis Party (ALCP), Aotearoa NZ Youth Party (ANYP), Communist League (CL), Conservative Party (CNSP), Democrats for Social Credit (NZDSC), Green Party (GP), Human Rights Party (HR), Independent (IND), Labour Party (LAB), Libertarianz (LIB), Mana (MANA), Maori Party (MAOR), National Party (NAT), New Economics Party (NEP) Nga Iwi Morehu Movement (NI), NZ Economic Euthenics (NZEE), New Zealand First Party (NZF), New Zealand Sovereignty Party (NZSP), Pirate Party of New Zealand (PIR), Restore All Things in Christ (RATC), United Future (UFNZ).
	The party abbreviations for 2008 are: Aotearoa NZ Youth Party (ANYIPP), ACT New Zealand (ACT), Alliance (ALL), Aotearoa Legalise Cannabis Party (ALCP), Communist League (CL), Democrats for Social Credit (NZDSC), Direct Democracy Party (DDP), Family Party (FAM), Green Party (GP), Hapu Party (HP), Human Rights Party (HR), Independent (IND), Jim Anderton's Progressive (JAP), Kiwi Party (KIWI), Labour Party (LAB), Libertarianz (LIB), McGillicuddy Serious Party (McG), Māori Party (MAOR), National Party (NAT), New Zealand First Party (NZF), New Zealand Pacific Party (NZPP), New Zealand Representative Party (NZRP), No Commercial Airport at Whenuapai Airbase (NCAWAP), NZ Economic Euthenics (NZEE), RAM – Residents Action Movement (RAM), Restore All Things in Christ (RATC), The Bill and Ben Party (BB), The Republic of NZ Party (RONZP), United Future (UFNZ), Workers Party (WP).
Area Units	Area units are aggregations of meshblocks. They are non-administrative geographic areas that are in between meshblocks and territorial authorities in size. Area units must either define, or aggregate to define, regional councils, territorial authorities, and urban areas. Area units within urban areas normally contain a population of 3,000–5,000 people. (Statistics New Zealand).
Boundaries	The physical boundaries of an electorate determined by the Representation Commission according to criteria specified in the Electoral Act 1993.
By-election	An election in an electorate seat to fill a vacancy that arises between general elections. There are no party votes cast in a by-election.
Candidate	A person who is a New Zealand citizen who is enrolled as an elector and who has been nominated with his or her consent for election to Parliament as a dual candidate, an electorate candidate, or a list candidate.
Census usually resident population	Population as calculated on census night, the latest census figures being as at March 2013. The census usually resident population count is all people counted in New Zealand on census night excluding overseas visitors and New Zealand residents temporarily overseas.
Employment	Full-time employment is equal to people working 30 or more hours per week. Part-time employment is equal to people working 1-29 hours per week.
General Electorates	One of 64 geographic areas (periodically defined and named by the Representation Commission) which can be contested by candidates of any ethnicity, and who are enrolled on either the General or Māori Roll. Voters, who have to be on the General Roll, elect one electorate MP who must gain a plurality of the electorate votes cast in that electorate.
Income	Includes income from all sources, including not only wages and salaries, but also other sources such as benefits, interest payments etc. Income figures given are for before tax (gross) income.
Index of Socioeconomic Deprivation	The Index of Deprivation (a number from 1 to 10) is high for an area with a high degree of socioeconomic "deprivation", and is low for an affluent or less needy area. In New Zealand as a whole, small areas are evenly divided among the ten deciles. The index is calculated

	<p>from such factors as proportions of people dependent on benefits, unemployed, and living in a single-parent family, and proportions of households with income below a certain threshold, with no access to a telephone, and with no access to a car.</p> <p>For more information, see the NZDep2013 Index of Deprivation Research Report (http://www.otago.ac.nz/wellington/research/hirp/otago020194.html)</p>
Māori Electorate	One of seven geographic areas (periodically defined and named by the Representation Commission) which can be contested by candidates of any ethnicity, and who are enrolled on either the General or Māori Roll. Voters, who have to be on the Māori Roll, elect one electorate MP who must gain a plurality of the electorate votes cast in that electorate.
Margin	The margin is the difference between the number of electorate votes received by the winning candidate and those received by the candidate with the second-highest number of electorate votes.
Median	Median is the "middle value" of a list. The smallest number such that at least half the numbers in the list are no greater than it. If the list has an odd number of entries, the median is the middle entry in the list after sorting the list into increasing order. If the list has an even number of entries, the median is equal to the sum of the two middle (after sorting) numbers divided by two.
Meshblock	A meshblock is the smallest geographic unit for which Statistics New Zealand collects statistical data. Meshblocks vary in size, from part of a city block to large areas of rural land. Each meshblock borders on another to cover all of New Zealand, extending out to the 200-mile economic zone (approximately 320 kilometres). Meshblocks are aggregated to build larger geographic areas, such as area units, territorial authorities, and regional councils. At the time of the 2013 Census, there were 46,637 meshblocks in New Zealand
Quotas	The Electoral Act 1993 provides that the South Island has 16 General electoral districts. The General electoral population of the South Island is divided by 16 to give the South Island quota. The North Island General electoral population is then divided by the South Island quota to give the number of North Island General electoral districts. The North Island General electoral population is divided by the number of North Island General electorates to give the North Island quota. For the 2014 electorate boundaries, the South Island quota is 59,679 and the North Island quota is 59,731.
	In a similar way, the Māori electoral population is divided by the South Island quota and rounded to give the number of Māori electoral districts. The Māori electoral quota is the Māori electoral population divided by the number of Māori electoral districts. For the 2014 electorate boundaries, the Māori quota is 60,141. For both General and Māori electoral districts the Commission may allow the electoral population to vary from quota by up to plus or minus 5%.
Plurality	A plurality occurs when a candidate receives less than half the votes but who receives the most votes (at least one more vote than any other candidate). There is no requirement in New Zealand that electorate candidates must win a majority (50% of the votes plus one) of the valid electorate votes.
Rank	The ranks shown in the tables for each general electorate (1-64), or each Māori electorate (1-7), reflect the relative position of each electorate in terms of the proportion of the electorate's stated or total population for each measure. Electorates are ranked from the highest percent figure (ranked 1) to the lowest percent figure (ranked 64 or 7). Using a different total for the denominator may alter the rankings. Where no information is available the electorate is not ranked.
Rounding	Census data have been randomly rounded to multiples of three to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables.
Suppression	Census data have been suppressed in areas containing less than six individuals. This affects data in the Household Composition, Labour Force and Employment Status, and Industries of the Employed tables.
Total responses	Several census variables allow people to provide more than one response to the question. When a person has reported more than one response they will be counted in each group they reported. This means that the total population will be greater than the usual subject population for that variable, as individuals may be counted more than once.
Total Votes Cast	The total number of votes cast by enrolled electors, including valid votes, informal votes, and disallowed special votes.
Turnout	Expressed as a percentage turnout is the total number of votes cast (including valid votes, disallowed votes, and informal votes) as a proportion of the number of electors enrolled on Election Day.
Voting Age Population	The estimated population eligible to vote that includes enrolled and non-enrolled voters. The figures are supplied by the Electoral Commission and are as at 30 June 2014 using 2013 census data.

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