

An aerial photograph of a rural landscape, likely in the Waikato region of New Zealand. The image shows a mix of open fields, some with distinct patterns, clusters of trees, and several buildings, possibly farmhouses or small businesses. The terrain appears to be relatively flat with some subtle undulations. The overall tone is natural and agricultural.

**RATE
CARD**

TAMAHERE FORUM

**NEWS FOR TAMAHERE | WAIKATO
AOTEAROA | NEW ZEALAND**

WHO WE ARE, WHAT WE DO



TamahereForum.co.nz is the premier community news website for Tamahere. Since July 2008, we have reported local, relevant and current news on and for the Tamahere community.

We offer free directory listings, including links to websites, for local community groups, organizations, and businesses.

In August 2015, Tamahere Forum won the community website category in the Australia and New Zealand Internet Awards (ANZIAs).

Visitors

Each month the site gets an average of around 10,000 unique visitors. Many are return visitors, which shows that the site is holding people's attention. Around 800 local households subscribe to a weekly story digest – an e-newsletter containing a summary of a week's worth of local news with links to the site.



THE TAMAHERE COMMUNITY

The Tamahere community is wired. The most recent census data available (2018) found that more than 94.4% have internet access. 5500+ people live in and around Tamahere.

The 2018 census also showed that typical Tamahere people are highly educated professionals or managers, own their own homes, and have above average incomes.

Benefits of advertising on TamahereForum.co.nz

Advertise on Tamahere Forum to get your business noticed by a local, affluent audience.

Promote your business, product or service or drive traffic to your own website.

Alternatively save yourself the trouble of having your own website and feature your products and services on your own business profile page on Tamahere Forum.

Investment:

Advertise on Tamahere Forum for as little as \$25 per fortnight - less than half one café cuppa a day. Discounts are available for long term bookings.

Click Through

Your ad can click through to your own website. If you don't have a website Tamahere Forum can provide a page dedicated to your products or services.

Your Choice

Ads can be your choice of photo, logo, graphics and text. If you don't have a graphic designer we can suggest one who charges a very reasonable sum for a straight forward ad.

You will need to supply an ad in JPG (photo) format and all text and graphics/photos for your dedicated page if one is required.

Contact us for more information or to book your ad.

NB: Ads are paid for in advance.

Phone:

Philippa Stevenson
021 77 8386

Email:

pippa@tamahereforum.co.nz



SOLUS

A prime, solus position, at the top right alongside the Tamahere Forum banner. A prominent spot showing on all devices

Ad size: 728 x 90 px.

\$200 PER MONTH

ALL POSTS

Prime positions on all pages on all devices.

Ad size 1: 300 x 300 px

Ad size 2: 125 x 125 px

AD1: \$100 PER MONTH
AD2: \$50 PER MONTH

HOME PAGE

A large ad below the homepage features story and above the two left hand columns.

Ad size: 600 x 300 px.

\$50 PER MONTH

FOOTER

A large ad below all posts

Ad size: 600 x 300 px.

\$50 PER MONTH